

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant : | Koningstein | Art Unit : | 3688 |
| Serial No. : | 10/748,682 | Examiner : | Khanh H. Le |
| Filed : | December 31, 2003 | Conf. No. : | 1976 |
| Title : | SYSTEM AND METHOD FOR DELIVERING INTERNET ADVERTISEMENTS THAT CHANGE BETWEEN TEXTUAL AND GRAPHICAL ADS ON DEMAND BY A USER "MORPHING ADS" | | |

MAIL STOP RCE

Commissioner for Patents
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Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Cited U.S. patents and patent application publications will be provided on request.

This filing is being made with the filing of a Request for Continued Examination. No fee is required.

Respectfully submitted,

Date: November 13, 2009

/Leila R. Abdi/

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